Confederation of Indian Industry

Global Ayurveda Summit

International Conference and Exposition

"Mainstreaming Ayurveda through Startups Entrepreneurship and Branding"

21-23 November 2018 : Hotel Le Meridien, Kochi

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Building the next Icon for India

Objectives

- Acceptance of Ayurveda into mainstream healthcare – Create global market place for Ayurveda
- Position Ayurveda as a solution for global health challenges - Brand Ayurveda as the way of life
- Create a major fillip to the Ayurveda Industry through Startups - Ayurveda to grow to 50,000 crore industry by 2025

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Execution Mechanism

- Global Summit on Ayurveda
- Ayurveda Startup competition – Funding and Mentor Connect
- Study Report mapping potential of Ayurveda

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Highlights

International Conference

- Knowledge Platform to meet Global and National leaders in Ayurveda and related fields
- Share New ideas and solutions
- Trace Growth Trends, Study future potential and address challenges
- Learn about stakeholder expectations

International Exposition

- Showcase Products and Services: Ayurveda, Yoga, Naturopathy, Siddha, Unani & Homeopathy
- Underline market leadership
- Build brand equity and visibility
- Discover partners and collaborators
- Find new customers

'AyurStart'- Startup competition

- First ever Ayurveda Startups Competition in India – Based on present challenges and new opportunities
- To attract young minds to come up with out of the box ideas
- The best ideas to be mentored, incubated and also funded by the Industry.

B2G and B2B Meetings

- Structured prescheduled meetings:
  - Representatives of Central & State level Government officers
  - R&D Institutions
  - Entrepreneurs, Startups
  - Service Providers
  - Partners, Associates, Collaborators

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Event Components

- High profile Inaugural and Valedictory
- 3 day International Conference
- Startup competition
- Funding and Mentor Connect
- Exhibition involving Ayurveda and allied sectors
- Focused Business to Business Meetings
- Special conducted Tours and Facility visits
- Release of Report and Special Publication
- Cultural programme
- Exclusive Dinner for Speakers, Sponsors, International Delegations and VIPs
- Networking Lunch and focused sessions

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Prospective Participants

Ayurveda, Yoga, Naturopathy, Siddha, Unani & Homeopathy
Hospitals and Clinics ; Resorts & Spas
Manufacturers of Products, Medicines, Props, Equipment, Machineries,
Institutes, Colleges and Universities
Certification and Inspection Dept.
Props and Equipment Manufacturers
Ashrams & Associations
Tourism Industry
Pharma Industry
Healthcare Tour Operators
International Travel & Tours Hotels and Resorts
Manufacturers of Health and Diet food / Dietary Supplements , Wellness Beauty and Nutraceutical products
Educational Institutes, Research Institutes
Manufacturers of Treatment Equipments & Accessories Wellness Centre Medicinal Plant & Production equipment dealers
Food, Agro, Biotech, Cosmetics, IT, Packaging & allied machineries

among others

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Thank you

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